

## SWANSEA CITY SUPPORTERS TRUST BOARD MEETING MINUTES

**Minutes of the Board Meeting held on Monday, 9<sup>th</sup> May 2016 at the Landore Academy, Swansea commencing at 5.30pm.**

### **Present:**

Phil Sumbler, Huw Cooze, Jim White, Barbara Cook, Stuart Macdonald, Alan Lewis, Viv Brooks, Andy Godden, Viv Williams, Ian Howells, Duncan Thomas, Will Morris, Ron Knuszka, Ian James, Nigel Hamer (Secretary).

### **Apologies:**

Cath Dyer, Dai Little.

The Minutes of the meeting held on the 4<sup>th</sup> April, 2016 were approved.

**Chairman Phil Sumbler** updated the *Board* of discussions that have taken place by the *Ownership Sub-Group*. There was nothing further to add only that the deal will certainly be going ahead.

### **Supporter Director Report:**

**HC** in his report took us through changes on the football front and the Football Club in general; as usual a lengthy discussion took place amongst Members present. He then highlighted a number of Events and Meetings he had organised, and, or, attended.

- *Attended an In-house Shareholders meeting on the 4<sup>th</sup> April.*
- *Attended a Club Board Meeting on the 8<sup>th</sup> April.*
- *Attended the Sport and Identity Dinner at the Fabian Way University Campus on the 13<sup>th</sup> April.*
- *Attended the Sport and Identity Conference on the 14<sup>th</sup> April.*
- *Visit Football Hospitality debrief on the 25<sup>th</sup> April.*
- *Attended Community Trust Awards even on the 27<sup>th</sup> April.*
- *Attended Mil Nurse Freedom of the City and County of Swansea event on the 28<sup>th</sup> April.*
- *Attended Swansea Schools FA Presentation evening with lee Trundle on the 26<sup>th</sup> April*

### **Treasurers Report:**

**SMac** reported very little change from our last Board Meeting on the 9<sup>th</sup> April. There was one outstanding payment due for the advert on our website for *Strachan Sports Travel*.

Proposed that we continue our Sponsorship of the *Swansea Junior League* and *Swansea Schools FA* for next season.

### **TBM 127/08 Disability Issues:**

**IJ** reported that a *DSA Social Event* had been arranged at the *Liberty Stadium* on the 3<sup>rd</sup> May with *Lee Trundle, Stephen Kingsley, Adam King* and *Jay Fulton* attending from the *Club*. A contract is being prepared for the *Disability Liaison Officer* role.

### **TBM 172/14 Membership & Media**

**AL** reported that our Newsletter will be sent out to all Paid Members in August. Current *Standard Membership* is 1410. **VW** requested assistance in obtaining adverts for this year's Newsletter.

### **TBM 178/15 Annual Award Dinner 2016.**

**WM** confirmed that the *Annual Awards Dinner* will be held on Wednesday, 11<sup>th</sup> May in the *Sinclair Suite* at the *Liberty Stadium* from 6.30pm.

### **TBM 179/15 International Honours Board.**

The format of the *International Honours Board* was discussed. No final decision has been taken.

### **TBM 186/15 Swans Trust Website Stats.**

DT had submitted a report of the *Website* and *Social Media* stats for April 2016. The stats indicate the top 5 most visited for the month were: *Trust Statement regarding the potential takeover*, 22.78%, *General Interest Swanstrust.co.uk* 16.42%, *Further information and FAQ's of the takeover*, 13.05%, *Where do we go from here Part 3*, 9.64%, *Where do we go from here Part 4*, 7.40%.

The figures demonstrate how important the Trust being pro-active with its communications is – whether it is via the website, social media or email.

Random fact of the month – over 66% of site visitors used either a mobile or tablet device to view the site.

*Social Media* presence figures – 5,479 members in our *Facebook group*, 1,412 Likes on the *Facebook Page*, with 5,617 *Twitter followers*.

### **TBM 188/15 Football Club Financial Information**

The *Finance Sub-group* continues to review the *Club Management Accounts* for the previous month and provided assurance to the *Trust Board* that they were comfortable with the information provided.

### **TBM 189/15 Fans Forums.**

No report was given of the Fans Forum held in London on the 6<sup>th</sup> May..

### **TBM 191/15 & TBM 192/15 Codes of Conduct for Officers & Trust Board Members**

WM had submitted a report from the *Governance Sub-Group* on recommendation for the *Roles Of Officers* and *Code of Conduct for Trust Board Members*. The *Roles of Officers* was accepted by the Board, the *Code of Conduct for Trust Board Members* is still a work in progress.

### **TBM 193/15 Supporters Direct**

An invitation had been received from *Supporters Direct Europe* to attend a Conference in *Katowice, Poland* with *Gornik Zabrze*. Fan Groups from *Ancona (Italy)* and *Za Celik (Bosnia)* have also been invited. It was agreed that **AL** would attend the event on our behalf on the 31<sup>st</sup> May.

### **A.O.B.**

JW proposed that we consider a telemarketing campaign to contact previous members who are no longer members of the Trust. A proposed plan of the campaign to be presented in the coming weeks.

SMac asked if any Board Members could be available for the Junior League Finals at Briton Ferry on the 14<sup>th</sup> May.

There being no further business the Meeting closed at 8.30pm

Next Board Meeting Monday 6<sup>th</sup> June, 2016 at 5.30pm. Venue to be confirmed.