



SWANSEA CITY SUPPORTERS' TRUST

Stadium, Landore, Swansea, SA1 2FA

www.swanstrust.co.uk

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Trust Board Elections 2026 - Q&A

We recently emailed members and announced details of the annual elections for those members wishing to join the Trust Board next season.

We would urge any member who feels they can contribute to the running and work of the Trust to apply, bearing in mind that the deadline for returning the Nomination Forms to the Trust Secretary by email or to our Registered Office being **Tuesday 30th June 2026**.

We have already received expressions of interest and questions from members into this year's elections so we thought it would be useful to share them in a short Q&A here.

Q. How much work does the Trust do with the club?

A. The Trust is already working alongside the club in a variety of projects as can be seen in our updates to members and also regularly referenced in our monthly board meeting minutes here:

<https://www.swanstrust.co.uk/about/board-minutes-and-meetings/>

We are looking to develop this work still further over the next couple of seasons, hence why it's important to have an enthusiastic and diverse Trust Board to call upon at all times.

Q. What types of projects could I get involved with?

A. As part of their duties the Trust Board also work within a number of sub-groups to deal with such matters as Membership, Legal, Finance, Governance, Communications, Match Day Experience, Heritage, Modernisation, Website/IT, social media, Events and Inclusivity. We also believe in working closely with a variety of organisations who have similar objectives to ourselves such as:

- Football Supporters Association (FSA)
- Swans Foundation
- Former Players Association (FPA)
- Swans Disabled Supporters Association (DSA)
- Mental Health & Wellbeing Organisations
- Grass Roots Football Organisations in the Swansea & Surrounding Areas
- Local Community and Charity Groups

As well as working with these organisations the Trust Board routinely form part of working groups and joint initiatives alongside the Club and other organisations including;

- Match Day Experience
- Schools
- UK & Worldwide Swans Supporter Groups / Global Jacks
- Safety Advisory Group
- Equality, Diversity and Inclusion Group

- “Here to Help” Matchday Volunteers
- Fan Behaviour
- Heritage Projects
- Supporting Local Grass Roots Junior Football
- Local Charities
- Providing Support and Advice for other Supporter Trusts’

We are also open to new ideas and initiatives raised by our board members. In the past couple of seasons, they have taken on self-led projects to set up and maintain a fully protected and sustainable investment portfolio, set up and deliver a wide programme of club heritage events, prepare longer-term strategies, and regularly review/update our governance rules in line with the latest FSA rules and policies.

Q. What skills are the Trust Board looking for?

A. We are looking for supporters of all ages who are passionate about the Swans and the Trust, and advancing the interests and impact of both organisations. We don’t necessarily require any specific skillsets, only that you have the time and enthusiasm to commit to our objectives and the work we are doing. Naturally, we are always keen to see people standing who may have skills that meet the current context of our organisation including social media, digital, and supporter engagement. These are key for us moving forward and we encourage anyone who believe they have the relevant skills, qualities and time to consider standing as a Board Member to help us meet our objectives.

Our co-opted positions may seek out more specific skillsets to help us with certain elements of our work and we will announce more details of those positions as necessary.

Q. How often do the Trust Board meet?

A. As a full board, we meet on average once a month to discuss key subject areas plus review the regular reports that are prepared. Board Members have the option to join in-person or virtually depending on personal circumstances.

Our sub-groups meet on a more informal basis either in person or virtually as and when needs arise. However much of the work in these groups is done outside of meetings.

Q. Where do meetings take place?

A. For in-person meetings, we typically meet at the Swansea.com stadium in a room that is set up for us to use MS Teams for those joining virtually. In recent years we’ve also held the occasional meetings in Fairwood and Landore Training grounds.

Q. How long do meetings last?

A. That all depends on what needs to be raised, but we usually take advantage of the majority of the board being together to firstly allow a guest speaker or representative of the club to join us for the first hour or so and then we move on to Trust business.

This past season, we have been joined by representatives of the club ownership group, senior management team, club coaches and representatives from the senior, academy and women's teams, the Former Players Association and Swans Foundation. We also periodically invite organisations outside of the club such as representatives of the grass roots football organisations we support, the Welsh FA and the charity groups that we are actively involved with.

We recognise that our Board are all volunteers with work, family and life commitments, and so we always try to ensure we finish our meetings by no later than 8pm to allow board members (some of whom live up to 3 hours away) to arrive home at a reasonable hour.

Q. What if I can't attend the start of a meeting or need to leave early?

A. We recognise that you will have outside commitments, and so we try to be inclusive both in start times and in end times. The Board in the previous year unanimously agreed to an earlier start time for our monthly Board Meeting to enable guest speakers, and also ensure everyone could attend the majority of each meeting. Should you need to join late or leave early, you just need to inform the Trust Secretary prior to the meeting so the agenda can be updated to reflect any key elements that you cover. We don't want this to be an impediment to you applying – please do reach out to us though info@swanstrust.co.uk if you have any specific concerns on this matter.

Q. What do home match day duties involve?

A. We always try and ensure we have at least two or three more locally based Trust Board members in attendance at our Kiosk before every home game and a rota is drawn up well in advance for everyone to plan around. On average we would expect board members who are able to regularly attend home games to be on Kiosk duty for an hour or so about once every three home games but we are more flexible for those who live further afield or are unable to attend as frequently as others. This is a great opportunity for us to meet and chat with Trust Members and supporters, hand out team sheets and our latest Trust news releases and club information, answer questions, and also encourage the wider Jack Army to join the Trust.

Q. What happens if I disagree with a Trust Board decision?

A. The Trust board is made up of members with varying levels of expertise in many different areas. It is quite common that not everyone will share the same views on any given matter. This is the purpose of the board. We aim to be as inclusive as possible and discuss all matters in an open and professional manner. If the board needs to take a vote, then we will always abide by the majority opinion. In such circumstances that the board is split on a decision then we will endeavour to raise that given matter with our members. We should stress that all opinions are encouraged and explored and all board members act in the best interests of the Trust.

We hope this short Q&A helps, but if anyone has any further questions to ask before submitting their application to put themselves forward to becoming a Trust Board member on or before Tuesday 30th June 2026, please email us at info@swanstrust.co.uk

Swansea City Supporters' Trust