



SWANSEA CITY SUPPORTERS' TRUST

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Programme Notes – Middlesbrough, Saturday 8th March 2025 – Di Hughes & Cath Dyer write:

This afternoon we welcome Middlesbrough to the Swansea.com stadium for a fixture that coincides with our celebration of this year's "International Women's Day": "Accelerate Action for gender equality."

Today is a great opportunity for the women members of our Trust Board to introduce themselves to you – Di Hughes, Associate Director and Cath Dyer, Trust Board member and secretary of the Swansea City DSA.

Cath to kick off....

I'm proud to encourage all women to stand up for what you believe in, and show what we can do. Women are doing and achieving lots more nowadays, but there is still that gender equality gap which needs to be lessened until it is no more.

As a Board member of the Swans Trust, still involved with Welsh interviews and on the charities' subgroup, and also secretary of the Swans DSA, I certainly enjoy being involved. Dealing with and helping supporters, meeting and chatting with people, showing awareness and understanding and demonstrating you care certainly helps people feel better.

My confidence has grown and continues to grow, but inclusion is still something that needs to continue to be pushed even further to ensure we are treated as equals - being excluded (sometimes as a woman) is totally unfair and can cause huge upset.

And over to Di...

Building on the theme of women's inclusivity, the Club has recently appointed two Her Game Too Ambassadors in Harriet Williams and Sophie Hughes as announced in January [HERE](#). And on Thursday it was announced that an opportunity to meet them both will be taking place at the stadium on Thursday 20th March between 6pm and 7pm. More details and a link to register are available [HERE](#)

The Trust Board recently received an excellent presentation from Her Game Too, and some of the key statistics indicate that over 90% of female fans responding to a survey said that had witnessed or experienced sexism in football and over 58% had personally experienced sexism in a stadium or pub. Founded in May 2021, Her Game Too is a voluntary campaign led by a team of dedicated female football fans who are passionate about creating a positive change in football and the wider sporting world.

Their aim is to raise awareness and educate others on the importance of inclusivity and diversity in sports. Their ultimate goal is to create a safe and welcoming environment for everyone, regardless of their background, ability, or gender. They believe that everyone should have the opportunity to participate in sports and have access to the same resources and opportunities.

In March 2023 Her Game Too Cymru was launched, with the aim of working with clubs, supporters & organisations across Wales to raise awareness & foster inclusivity in football. Click [HERE](#) for more details.

To support International Women's Day the Club have arranged for players to warm up in HGT shirts, there will be graphics on the big screen and the Swans Women's U13s will form the guard of honour. Sophie and Harriet will also be in the club shop from 1.30pm before the game on Saturday.

The Trust will be meeting with the Women's Ambassadors in the coming weeks with the aim of helping to further their aims and objectives. We hope to form a small group of female fans to assist us. If you are interested in being involved, or would like to make suggestions for improving the game for women, please contact us via supporters@swanstrust.co.uk

Hopefully today we can build on the recent more positive performances and results against Blackburn Rovers and Preston North End and deliver some more points. Let's all get behind the team. Enjoy the game, and as always – come on you YJBs!

Di & Cath

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