



SWANSEA CITY SUPPORTERS' TRUST

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Programme Notes – Sunderland, Saturday 4th November 2023 – Dave Dalton writes:

Hello, and welcome back to the Swansea.com stadium for our game against Sunderland before we head into what is sure to be a challenging encounter at high flying Ipswich Town and then a make-or-break double header for Wales in their final European Championship qualifying fixtures.

Our first game back after the last international break saw us take on promotion favourites Leicester City and if we'd had a bit more luck on the day, we could have pinched a point against what was arguably the best Championship side we have seen at the .com for a good many years.

Maybe the after effects of that game took their toll more than we'd have liked as we never seemed to have the same energy against Watford but that was soon put right by Michael Duff and the team with a first away win at Blackburn Rovers for over 50 years for our third away win on the trot and an impressive fifth victory from the last 7 games.

The Championship is a fascinating league in that 90% of teams and supporters can justifiably head into their next fixture fully believing they can pick up a positive result. I'm not sure that can be said about the Premier League plus of course we thankfully don't have to contend with VAR - and I personally hope it stays that way for as long as possible.

So, while any defeat is frustrating, and we all felt that a little against Watford on Tuesday evening, there is every opportunity in this league for more points in our next game just like we did last Saturday to put that welcome bounce back in the step of our Swans supporters - wherever they reside.

What is also good to see more nowadays are our supporters who live further afield than Swansea reaching out to each other on the Global Jacks [Facebook](#), [Twitter](#) and [Instagram](#) platforms and arranging to meet up whenever they watch on TV or travel over to our games. Many now attend from overseas and there are very few matches that go by without someone posting a message up to say they are in Swansea or one of our away games and that usually results in a them being invited along to meet up with fellow Jacks while they are over. That is exactly what our club and supporters are all about and we are grateful to club SLO Cath Thomas for all her support with this initiative. Our next organised Global Jacks event in Swansea is over St David's Day weekend next March and more details on that are available [HERE](#)

On that note I'm pleased to advise that thanks to the Global Jacks working group the next virtual fans forum aimed more towards supporters who live outside of Swansea is in the final stages of being organised and will take place on a Sunday evening later this month. We will announce final details in the coming days as to who from the club will be on the panel plus how our growing number of Global Jacks can join us and ask them questions.

Closer to home can I take this opportunity to thank all supporters who have taken a few minutes to complete our joint Trust/Club [Matchday Experience Survey](#). We are now in a position to analyse all of the collected data and supporter feedback and will be meeting the club next week to prepare for our next phase in ensuring this survey can have the positive impact we are seeking. If you still haven't completed it then there is still time to do so by scanning this QR code >>>>



As part of our ongoing commitment to our members and supporters we will also be meeting representatives of the club's management team again in the coming days where we will be going through the various questions that have come into us via our various Trust communication channels. If you have anything that you'd like us to raise then just email them to us at supporters@swanstrust.co.uk

A few words on our visitors Sunderland who are enjoying a decent season so far and, in all likelihood, we will need to be at our best to pick up some points today. Acknowledgement too must go to their supporters who travel all over the country many of whom will have endured a 700 mile and 13 hour round trip today. We as Swans fans are all too familiar with distances like these and ridiculously early morning starts to get to grounds all over the country. This was something that some of our members and supporters raised with us at the recent fans forum where they were seeking assurances on finding somewhere safe to park before away games when the Ospreys also happen to be playing at home. We are grateful to the club in helping us find a solution to this, more details of which are available [HERE](#)

As always, please get in touch if we can help with other supporter related issues like these.

Enjoy the game. Dave.