



## SWANSEA CITY SUPPORTERS' TRUST

### BOARD MEETING MINUTES 11<sup>th</sup> May 2026 @ 4pm BST

| Trust Board Member                    | Present Y/N | In person/MS Teams |
|---------------------------------------|-------------|--------------------|
| Dave Dalton, Chair (DD)               | Y           |                    |
| Chris Golledge, Vice Chair (CG)       | N           |                    |
| Paul Meller, Supporter Director (PM)  | Y           |                    |
| Diane Hughes, Associate Director (DH) | Y           | Teams              |
| Howell Williams, Treasurer (HW)       | Y           |                    |
| Roger Goodwin (RG)                    | N           |                    |
| Peter Thomas (PeT)                    | Y           |                    |
| Tony Sharpe (TS)                      | Y           |                    |
| Oliver Meller (OM)                    | Y           | Teams              |
| Teo Angheben (TA)                     | N           |                    |
| Rupert Thomas (RT)                    | N           |                    |
| Phil Dillon (PD)                      | Y           |                    |
| Paul Thomas (PaT)                     | N           |                    |

**Apologies received from:** PaT, CG, RG, TA & RT

#### 1. APRIL MINUTES, ACTIONS & MATTERS ARISING

April Minutes approved.

Matters arising:

- IT Procedure Note to be completed by beginning of 26-27 season.

#### 2. FINANCE & ACCOUNTS:

**Trust Related** – HW circulated details of latest financial position at **Appendix 1**. HW working towards completing end of year position.

##### b. Club Related

Latest club accounts were provided on 25/4. Following a meeting of club representatives at the EFL offices on 24/4 the consensus seems that SCR will be voted in for next season and vote on this will be taken mid-May.



### 3. LEGAL & SHAREHOLDING

NTR

### 4. GOVERNANCE & SAFEGUARDING

Safeguarding procedure reviewed and has now been uploaded on the Trust website  
Part 3 training (Finance) for TBMs scheduled for 18<sup>th</sup> May 7pm

### 5. TRUST OFFICER GROUP – inc Officer Comms with Club Reps

Reference should be made to SD/AD Report at **Appendix 2**

PM & DH provided general feedback on a recent club board meeting and subsequent follow up meeting with TG.

### 6. GENERAL MATTERS

#### a. PR / Comms / Social Media

PaT: stepping down next season due to work and family commitments. Social media and website support needed. DD meeting with Roddy Digital and PaT in next few weeks to consider options. PD has also offered to support.

#### b. Website / LoveAdmin Database / Trust App

New LoveAdmin system working smoothly. Trust App to be launched alongside renewal notification to members.

#### c. Matchday Experience Working Group (MEWG)

Notes published on website 11.5.26. Next MEWG meeting 21/5.

#### d. Trust Kiosk / Match Day

HW has latest collection money approx £100. Approx £800 collected over the course of the season through donations towards matchday programme notes.

DD has checked the kiosk roof and one of three cross timbers supporting the roof surround has snapped. Need to remove roof canopy and fix all three. DD to approach club for guidance and help to remove canopy.

### 7. MEMBERSHIP inc Events Planning

Reference should be made to the Membership Report at **Appendix 3**.

Discussed proposed Footgolf event. Proprietor will assist with promoting the event- aiming for late Aug/ early Sept possibly on a Sunday. Checks to be made against other events taking place – see Council website for details.



Group are looking for prizes for on line raffles. Need a letter of authority in Trust name to approach potential contributors

## 8. HERITAGE

Update provided by PM. Over 6000 views of the Allchurch film to date. It was also the featured documentary on the Socially Distant Sports Bar podcast on 5<sup>th</sup> May. Mike Bubbins chose it after a recommendation from fellow podcaster Elis James. The third member of the team is ex BBC Steff Guerero. They all really enjoyed it.

Invites for international Honours Board to be discussed at Heritage meeting on 21st May.

## 9. COMMUNITY DEVELOPMENTS

### a. DSA

See Report from Cath Dyer at **Appendix 4**.

### b. Football Supporters Association (FSA) & Fan Advisory Board (FAB)/Fair Game

See Reports from DH at **Appendices 5 and 6**. Club are keen to have the FAB in place by Sept. Working group to meet in advance. Agreed DH would represent the Trust on the working group.

DH reported that she will be attending the meeting of the Fair Game Advisory Group on 19<sup>th</sup> May. Also, Northampton Supporters Trust is hosting a summit for Trusts only on May 29<sup>th</sup> to which DH has been invited and will attend.

### c. Former Players Association

FPA made a small profit on the club awards night. Next meeting scheduled for 18<sup>th</sup> May.

### d. Faith in Families / Swansea Veterans / Charities / Fund Raising

It was reported that the Trust have received a request from Hywel Benjamin, Radio City, for support for the Abertawe Lottery which is one of the ways the charity generates money : [https://www.lottoabertawe.co.uk/support/radio-city-1386am?utm\\_campaign=cause-page-social-share&utm\\_source=whatsapp&utm\\_medium=social&utm\\_content=Hyperlink](https://www.lottoabertawe.co.uk/support/radio-city-1386am?utm_campaign=cause-page-social-share&utm_source=whatsapp&utm_medium=social&utm_content=Hyperlink).

TBMs agreed to promote and support.

DH reported the Vets Hub will provide some prizes for the Trust's online raffle.



e. Her Game Too

Still only one HGT representative.

## 10. SCHOOLS PROGRAMME

Reference should be made to Schools Programme Report at **Appendix 7** (email of 26/4 from RG to Hayley Ford SCFC Head of Supporter Services).

Roger's summary: Preparing a report for the Trust's website. Hoping to invite additional schools next year. Approx 35 applications for Swans Trust membership this season. Encourage joining on line – preferable to paper applications.

## 11. SWANS FOUNDATION & ASSOCIATED PROJECTS

PM provided a brief update on the current situation at the Foundation

## 12. GLOBAL JACKS & SUPPORTER GROUPS

Will meet again once fixtures announced.

## 13. TRUST SECRETARY VACANCY

Jackie Rockey (JR), former long term SCFC secretary, was recently approached about the vacancy and subsequently met with PeT and HW in Cardiff. Jackie was very keen to get involved and has great knowledge of the club, the Trust and many contacts within club. The Board unanimously agreed to write to invite Jackie to join as new Trust secretary as of today's meeting.

DD to formally action and add Jackie up to the Trust WhatsApp group and arrange a new Trust email address for her asap.

## 14. TRUST 25<sup>th</sup> ANNIVERSARY SEASON 26/27

It was agreed to invite JR onto the 25<sup>th</sup> group and also Viv Brooks. Membership now comprises: PD, TS, HW, NH, VB, JR and CD.

## 15. TRUST BOARD ELECTIONS

Up for re-election this summer are: OM, TS, PD, PeT, HW, DH. Details of the timetable circulated by DD and will go out to all members in 4 weeks explaining the process.

Length of officer terms and succession planning discussed.



## 16. AOB

DH proposed meal after next board meeting. Possibly need to change date/day – to be discussed further via WhatsApp

### TS

- Pine ends of Railway Inn – waiting on check that the walls are sound
- TS awaiting to hear further from supporter group re proposed Mel Nurse statue
- Suggested looking at additional opportunities to use Copper Jack e.g. Global Jacks visits, taxi to match with appropriate stewarding, invite other Trusts as part of matchday visit, etc

### PeT

- Academy evening u8s to u21s (approx 200). Financial/other contribution from the Trust in the players of the future would be worthwhile. Supported by the Board for action next season. DD seeking Trust Board rep to get more involved with Academy and Foundation (ideally someone Swansea based)
- Inquired after Kev Johns current condition - at home with support.

### HW

- PD attending Senior Cup final. May 16<sup>th</sup> and PET and HW attending the Junior finals on the same day (Will also ask Terry Rice).
- HW attended Level Playing field Welsh Forum at stadium, 60 attendees from all over Wales discussing accessibility for disabled supporters, speakers included TG and HF

The meeting ended at: 18:35.

## APPENDICES

### Appendix 1:

Summary of Accounts to 30<sup>th</sup> April:

Current and Deposit Accounts = £119.9k

Flagstone Investment Portfolio = £653.2k



## **Appendix 2:**

### **Swansea City Supporters' Trust Board Meeting**

**11<sup>th</sup> May 2026**

#### **Supporter Director/Associate Director Update**

14.4.26 PM and DH received email from TG confirming that Adam Worth had left the club. Plans for the summer will not be impacted by the changes.

14.4.26 HW circulated details of the junior leagues cup finals being played on 26/4 and 10/5 for anyone able to attend from the Trust

15.4.26 DD & PM wrote a letter of support to the Foundation endorsing their plans for potential Fans Fund projects, confirming engagement over the proposals and that they fit with the direction of the Trust's Strategy.

17.4.26 DD circulated minutes of April TBM

18.4.26 DD represented the Trust in the Centenary Suite for the Southampton game and was able to catch up with Nigel Morris, Noel Mooney and temporary Head of Foundation Jonathan Wilsher

18.4.26 Kieran Maguire Trust podcast shared with club for info and comment

21.4.26 Trust podcast released via email to Trust Members and also published on website: [Swans Trust Podcast with Kieran Maguire - Swansea City Supporters' Trust](#)

25.4.26 CG received latest club Finance pack setting out PSR position and merits of alternative SCR being proposed for next season

27.4.26 DH met Hayley Ford to discuss proposals for the introduction of a Fan Engagement Board (FAB). See separate report.

28.4.26 DH and PM received Board Pack for forthcoming club board meeting

29.4.26 DD, DH, CG & HW met via Teams to discuss FAB proposals

29.4.26 DD, TS, RG and guests attended the Club's Annual Awards evening at the Brangwyn Hall. DD presented this year's Lifetime Achievement Award to Tony Avo who has worked in a number of roles at the Club for more than three decades

29.4.26 HW attended the Welsh Level Playing Field Forum at the stadium

30.4.26 DH attended FSA Network meeting. See separate report.

1.5.26 PM and DH attended quarterly club board meeting via Teams. Minutes received 6.5.26



1.5.26 DD emailed Trust Members with details of the Secretary vacancy and seeking applications for the position

2.5.26 DD & TS represented the Trust in the Centenary Suite for the Charlton game and had the opportunity to catch up with Nigel Morris, Tom Gorringer and George Alston

5.5.26 DD & PeT attended the Academy Awards evening at the Swansea.com Stadium

6.5.26 PM met TG to discuss various recent issues involving the club raised on social media

6.5.26 DH attended Membership group meeting

8.5.26 HW & PeT met up with someone who has expressed an interest in becoming our new Trust Secretary

PDM 8.5.26

### **Appendix 3:**

#### **SWANSEA CITY SUPPORTERS TRUST MEMBERSHIP & EVENTS FUNDRAISING WEDNESDAY 6<sup>TH</sup> MAY 2026 AT 18.00**

**PRESENT** - H. WILLIAMS – D. HUGHES

**APOLOGIES** – R. GOODWIN - T. SHARPE – P. DILLON – G. HUBSCHMID

#### **EVENTS:**

##### **DARTS**

PD verbally reported that despite making every effort to make contact with various 'Dart' connections with no response, it had proved to be frustrating

##### **FOOTGOLF**

Again, PD verbally reported that he had made contact with the facility on Mumbles Road and discussed what we were planning

##### **HOG ROAST**

HW suggested that we should reconsider this event as a possible 25<sup>th</sup> Anniversary Celebration event at Penderyn Distillery where we could proceed with the On-line Raffle Draw at this event.

##### **ON-LINE RAFFLE**

It is suggested that we proceed with this draw during June, July & August with the draw taking place in Mid-September.



DH suggested that we then hold Membership Draws at Xmas & Easter.

### **COPPER JACK TRIPS**

Suggestion that we consider arranging these trips when the Fixture List comes out in June, and could include Members, non-members and possibly with GJ's visit to UK. Liaise with RG about this event.

### **VETCH FIELD EVENT**

This event to be passed onto the 25<sup>th</sup> Anniversary Group to investigate the pros & cons of continuing with the idea.

### **END OF SEASON LOCAL LEAGUES EVENT**

HW & Peter T were planning to attend 1 or 2 of the Junior League days in mid-May. PD had offered to attend one of these days and is looking to 1 or 2 TBM's to assist him.

A full and confirmed schedule of all games will be sent out again in the coming days. The Women's/Girls league had arranged their Final's Day in April and it was short notice to find attendees.

The Schools FA had their 1<sup>st</sup> Football Festival event during 2<sup>nd</sup> & 3<sup>rd</sup> May, but again there was late notification of this event, but it also clashed with our last home game of the season.

HW has spoken to Stuart McDonald re: Swansea U15's & U16's & Senior League Finals

### **TRUST FLYERS**

We need to distribute the 25/26 Season 'Flyers' before we produce our 25<sup>th</sup> Anniversary Celebrations.

We propose distributing them through the Leagues who we sponsor and the Vets Hub,

HW suggests that we consider asking FiF to distribute through their community hubs, and ask the club if we can leave copies in the Club Shop, Hospitality suites and at The Academy & Fairwood Training ground and other suitable locations.

### **ACADEMY AWARDS EVENING**

HW has discussed with Ryan Davies the possibility of The Trust sponsoring an award (too late for this season), but he has agreed to continue this discussion next season.

DD & PeT attended Tuesday evenings event which I understand proved to again be a very enjoyable evening.

### **MEMBERSHIP**



HW is compiling a comparison of Trust Membership charges charged by a selection of clubs in various clubs in the football pyramid, also finding what benefits are available to their members.

DH is planning to compose an email to our members outlining the new plan for 'Blue Card' owners, coupled together with a calendar of upcoming events plus requesting donations for the 'On-Line' Raffle

## **KIOSK**

DH is going to speak to The Vets Hub to find out if they have their own collection boxes or perhaps a label/logo for us to install on our cash collection boxes in readiness for the new season.

We all need to consider how we can better utilize the links we have to all the local Leagues, Charity partners and maybe the Academy to assist grow our numbers next season and going forward.

DH to seek information from FSA/Fair Game Contacts.

## **Appendix 4:**

### **DSA REPORT TO TRUST NOVEMBER 25 – MAY 26**

#### **Nov and December 2025.**

We held our regular monthly coffee mornings, with seated Pilates, Word searches. Raffles and Christmas carols from Heol Goffa in Llanelli who were fantastic and had a short tour of the dressing rooms too. We supported BBC Children in Need too.

Many of our DSA members attended the event at the new Swansea Jack in Swansea and had an enjoyable time.

DSA secretary Cath met with Tom Gorringe and Vitor Matos in Fairwood, and they both offered to become DSA club ambassadors.

We supported the annual MR X appeal, and thanks to the generosity of our friends and members, we donated over 90 Christmas bags to help underprivileged children in the area.

Our annual Christmas event was well attended by over 160 DSA member and friends who enjoyed an evening of carol singing, a raffle, lovely food, and visits from Alan Tate, Tom Gorringe, Vitor Matos, Cyril, Cybil, Adam Idah, Bobby Wales, Cameron Burgess and Ricardo Santos who all joined in and spoke with our members. Kev Johns was a marvelous host.

#### **January 2026**

We have been involved in the TUBS TO PUBS campaign again where committee member Clare dropped off plastic chocolate tubs to Greene King pubs where they will be recycled.



Our January coffee morning we welcomed club stalwart Anthony Avo who gave a fantastic talk about his years at the club. Mike Hedges also thanked the DSA for all their hard work. Our Swans DSA were invited to Swansea Museum where they had a unique opportunity to share their memories, thoughts and opinions in a “round the table discussion = on all things Swansea City – from the Vetch field to the present day. Christian Patterson of Grand ambition is embarking on a project to produce a play that reflects all aspects of what it means to be a fan or maybe not of Swansea Town / City football club. He aims to capture the human stories and feeling that our football club has impacted on the community, and the discussions from all the DSA members gave Christian and his team an invaluable insight into what our football club mean to each and everyone of us.

## **February 2026**

The DSA donated radar keys to the DAO at the club, and these will be used by stewards on match days.

We were pleased to invite Melanie James to a committee meeting, and she spoke about critical bleed kits, and we were delighted as a DSA to purchase one which we will take to all our events.

DSA secretary Cath attended the Lord Mayor’s charity event at the mansion house = Going the extra mile for cancer. It was a lovely event, and great to be able to support the Lord Mayor, Cheryl Philpott.

We supported Luna’s Quest – Karl Bradley of the Boot Room’s partner has been diagnosed with cancer, and their little girl was raising monies for the Breast Care Unit and Singleton hospital ward 9 by selling keepsakes.

A committee member, Delyth wanted to give something back to the DSA – as a thank you for everything we do – she crocheted book-marks for all our members.

During our February coffee morning, we had talks from David Enstone of the ticket office, and Tom Gorrington club CEO. We had seated Pilates from Sam, and a great morning was had by all.

DSA secretary went on the Welsh TV station S4C to speak about the Swans DSA and the up-coming Level Playing Field “Unite for Access” campaign.

It was great to work with other DSA’s at Championship clubs in order to meet up and celebrate Unite for Access together during the campaign.

## **March 2026**

Our March coffee morning was a special Unite for Access morning = and we welcomed Mark and Liam of Level Playing Field, who played this year’s video and also spoke about the work LPF do. We were also joined by Alan Curtis and Nigel Stevenson, who did a Q and A for us. Our members sang some Welsh songs, and it was lovely to see members helping us out during the morning.

We were delighted to welcome a new DSA sponsor – AS Electrical, who kindly bought and donated plastic rain macs to all our members.

Thank you to our DSA member Mair and Alan who kindly took our LPF Unite for Access banner to a WRU international game, and to Kevin and Susan who also took a scarf on their cruise.

We held a DSA quiet stadium tour, where our members had the opportunity of seeing the changing rooms, and also sitting in the dug-out and having pitch side photos. Thank you to Stuart Button for leading the tour.

Our DSA Mother’s Day competition was won by Jack Salisbury who nominated his mother, Kelly Salsibury. Thank you Cath Thomas for judging the competition.



We were lucky to have a pitch side photo to celebrate Unite for Access with Head Coach Vitor Matos and club CEO Tom Gorringer, and the Stormers football team had the opportunity of being flag bearers on the day. DSA committee member Lee Ellery did a chat on the pitch had half time.

## **April 2026**

Our Easter coffee morning was a busy one, with Pilates, and a presentation from Disability Liaison Officer, Gemma Thomas who spoke with us about the Wales NHS Health Disability Pathway in Wales, We also welcome a new member who kindly presented us with a cheque as a donation.

Level Playing Field held their Welsh forum at the stadium, where representatives from all sports had the opportunity to attend. Accessoloo had also been booked – a mobile changing places unit. Swansea City CEO Tom Gorringer and DAO Hayley Ford also gave presentations on the day.

During the Swans player of the Season awards, the DSA were once again sponsoring the Community Champion award – the recipient being Kev Johns, who is also our DSA Life-time president. During the event itself we were proud to have 3 tables of DSA members. Club DAO Hayley Ford and DSA Secretary Cath Dyer gave a joint presentation to the “Wales Government Awayday” during their meeting at the stadium, about the sensory room at the stadium and the Swans DSA.

We were proud to work in collaboration with the club on IAMPOSSIBLE – a video highlighting all accessible features at the stadium. This was well received.

## **May 2026**

Thank you to former Swan, Shaun MacDonald for joining our May coffee morning, and chatting with our members. Shaun stayed the whole morning and thoroughly enjoyed. We also had a visit from DPA law who gave a presentation on wills and Power of Attorney, and also a visit from Care and Repair regarding adaptations that can be made to help people with disabilities. Thank you to the Lord Mayor for telling us all about her charity.

Prior to the last home game of the season, we were proud to present a trophy to our DSA PLAYER OF THE SEASON – as voted by our DSA members – to Zan Vipotnik. Congratulations to Zan.

Thank you to Richard who has kindly helped with our DSA end of season newsletter, which has been sent out to members. The newsletter is always well received.

Huge thanks to Wes from Talent Hire who has kindly donated his box for our DSA to use for 4 home games this season – we are very grateful.

Our DSA coffee mornings will be continuing throughout the Summer, and our DSA members are aware that they can contact us at any times.

Cath Dyer

DSA AFFILIATE TO TRUST.



## **Appendix 5:**

### **Football Supporters Association (FSA) Update, May 2026**

#### **FSA Network Meeting 30<sup>th</sup> April 2026**

Key topics discussed are set out below.

#### **Independent Football Regulator (IFR)**

FSA representatives met with IFR representatives during April. The IFR has appointed Supervisors who will each be allocated 6/7 clubs across the leagues to support liaise with. As well as having direct contact with clubs, they will also be meeting with supporter groups.

The IFR see proper fan engagement as key. Not just engagement via fans forums, visits to schools and charities, but proper consultation. This will include evidencing how fans views have been taken into account in decision making, and that a broad spectrum of fans have been involved and consulted with on issues including strategy and heritage. Trusts are not specified in the Act, as many clubs do not have legally constituted Trusts but where they exist, the IFR would expect them to be included in consultation. The favoured way forward is for clubs to have a fan engagement board (FAB) or similar, hence the proposed introduction of a FAB at Swansea (see separate report).

#### **Fan Engagement Plans (FEPs)**

Clubs are due to report on their 2025/26 FEPs to the EFL by 30 June 2026. The FSA, IFR and EFL will expect these reports to include supporter feedback. The deadline for 2027/28 FEPs to be with the EFL is 31st July. The FAB will not be in place before these deadlines but Hayley will liaise with us.

From 1<sup>st</sup> November 2026 clubs will be required to apply to the IFR for their provisional licenses for 2027/28. The FEP is expected to be a requirement of this submission.

Di Hughes

## **Appendix 6:**

### **Fan Advisory Board (FAB) Update, May 2026**

#### **Fan Advisory Board**

While not a requirement, the direction of travel of Fan Engagement regulation suggests that it is best practice to introduce a FAB, which would sit alongside other groups which can focus more closely on the day-to-day supporter experience.

The independent football regulator is likely to require that supporters are consulted on: strategic direction & objectives, business priorities, operation and matchday (including ticket prices), heritage, and overall fan engagement plan and having a FAB would make this a simpler process.



The next steps will be:

- Remit and purpose of the group to be finalised
- Creation of a working group to oversee the introduction of the FAB, including the independent selection process.
- Press statement confirming the introduction of a FAB in late May
- Aiming for the first formal meeting of the FAB to be held in September 2026.

### **North Bank Project**

This is a proposal for an additional group to be set up for 2026/27, to consider matchday atmosphere inside and outside the ground, fan displays, matchday build up and half-time entertainment.

Di Hughes

## **Appendix 7:**

### **Swansea City Supporters' Trust Schools' Programme. Email Update**

You'll be pleased to hear that we completed the Supporters' Trust Schools' Programme schedule for this season when Olchfa Comprehensive School came to the stadium for their rearranged visits on Monday and Tuesday of last week. The students were studying either Economics or Business Studies A Levels and their teachers had requested that discussions centre on the Club's financial structure and marketing. These two aspects obviously dovetail nicely and led to lively discussion of the Club's off field strategy including the importance of Snoop Dog, Martha Stewart and Modric's celebrity status in raising the profile of the Club worldwide going forward.

Olchfa is possibly still the largest single site school in Wales and so it was notable that their Head Teacher found the time to accompany the students. Though an Everton fan, he got fully involved in discussion on the tour as well as in the Press Room session and appeared, like the students, to thoroughly enjoy himself.

The visits were the culmination of a successful year for the Trust's Schools' Programme involving pupils and students from schools and colleges across the area. These were variously studying Business Studies or Economics at levels from GCSE through BTEC Levels 1/2/3 and A Level, while two schools tackled our Welsh Baccalaureate Challenge concerning improving young people's matchday experience.

None of this would be possible were it not for the Club's generosity in allowing us to put on tours and use facilities such as the Press Room. In particular I should like to thank yourself, Carys, Gordon and Stuart for your time and patience with the planning and running of the visits – we all know that dealing with schools is not always easy!

We hope the Club will be able to see it's way clear to allow us similar access and provision for next season.

Best Regards

Roger