

SWANSEA CITY SUPPORTERS TRUST BOARD MEETING MINUTES

Minutes of the Board Meeting held on Monday, 11th July 2016 at Landore Academy, Swansea commencing at 5.30pm.

Present:

Phil Sumbler, Jim White, Will Morris, Barbara Cook, Stuart Macdonald, Alan Lewis, Viv Brooks, Andy Godden, Viv Williams, Ian Howells, Duncan Thomas, Cath Dyer, Ron Knuszka, Nigel Hamer (Secretary).

Apologies:

Huw Cooze, Ian James, Dai Little.

The Minutes of the meeting held on the 6th June, 2016 were approved.

Chairman Phil Sumbler reported that there had been nothing further to report since our last meeting in relation to the American purchase..

Supporter Director Report:

HC in his report that there had not been a *Club Board* meeting since the end of May. On the player front a number of different options but nothing concrete, he expects it to hot up after the Euro's.

- *Work on new Lounges continues in the West Stand.*
- *Several meetings with the queries relating to migration from the South Stand to the East Stand. The Trust had received in excess of 70 complaints from fans.*

Treasurers Report:

SMac reported very little change from our last Board Meeting on the 6th June There remains one outstanding payment due for the advert on our website for *Strachan Sports Travel*.

A budget for 2016/17 will be produced with a sub-group of **SM, JW, DT** and **VW** involved. Agreed to continue sponsoring the *Swansea Schools FA* for the new season.

TBM 127/08 Disability Issues

No report available.

TBM 172/14 Membership & Media

AL reported that it was our aim to send our Newsletter to all Paid Members in time for the first home fixture of the season on the 20th August. Some duplicate data has been identified on the database and *Current Standard Membership* is 1404, slightly lower than previously reported. It is anticipated that we will be mailing 1400 Newsletters and distributing several thousands more locally. In view of the smaller mailing it could well be that to save costs we will undertake the 'stuffing' of the envelopes and postage ourselves this year.

VW had raised £1850 from advertisers in our Newsletter.

The *Annual Raffle*, it had been decided to change the prize format for this season.

Telemarketing – a proposal from **JW**, awaiting feedback report.

TBMS17/15 Annual Awards Dinner

WM reported that this year's Dinner had produced a profit, our share was £2750. **PS** thanked **WM** and **CD** for representing the Trust at the Meetings which had run from February to May.

TBM 179/15 International Honours Board

The format of the *International Honours Board* was discussed. No final decision has been taken. Also under this section was the *Wall Of Fame* recipients for this year. **NH** suggested that October 22nd the Watford fixture would be the date of the next Wall Of Fame inductees. **NH**, **SM**, and **PS** will liaise with a list of names.

TBM 186/15 Swans Trust Website Stats

DT had submitted a report of the *Website* and *Social Media* stats for June 2016. The stats indicate the top 5 most visited for the month were: *Trust Statement on Media stories reporting American takeover nearing completion* - 1,676 visits (27.77%), *Homepage* - 1,374 visits (22.76%), *Swans Trust dismay at way in which Fans have been treated over seating move* - 757 visits (12.54%), *Trust Board Minutes* - 411 visits (6.81%), *Trust Board Elections 2016* - 246 visits (4.08%).

Since the launch of the new website (in October 2014), Chrome is the most popular web browser used to view the Trust website (39.4%), followed by Safari (37%) with Internet Explorer the third most popular (10%).

Social Media presence figures – 5,727 members in our *Facebook group*, 1,465 Likes on the *Facebook Page*, with 5,761 *Twitter followers*.

TBM 188/15 Football Club Financial Information

The *Finance Sub-group* continues to review the *Club Management Accounts* for the previous month and provided assurance to the *Trust Board* that they were comfortable with the information provided.

TBM 189/15 Fans Forums

No further information regarding an August Fans Forum.

TBM 191/15 & TBM 192/15 Codes of Conduct for Officers & Trust Board Members

WM reported that The *Code of Conduct for Trust Board Members* is still a work in progress as is the role of the *Supporter Director*.

TBM193/16 Trust Member Survey

JW to undertake a member survey questionnaire.

AOB

Annual Election to the Trust Board

Nomination Forms to be returned to the Secretary by the **13th July**. If required, Voting Forms will be sent out before the end of the week. A discussion took place on whether we had the time to undertake the mailing ourselves in order to receive voting papers back by the 29th July. It was agreed that **JW** would seek a quote from Apex Mailing to undertake the whole process.

If there is a vote required, a Returning Officer could be made available, if one could be found.

Co-options to the Trust Board will be invited from the 1st August with a closing date of the 6th August for Standard members.

There being no further business the Meeting closed at 8.10pm

Next Board Meeting: Monday 8th August, 2016 at 5.00pm at Landore Academy, Swansea.