

SWANSEA CITY SUPPORTERS TRUST BOARD MEETING MINUTES

Minutes of the Board Meeting held on Monday, 6th June 2016 at Fairwood, Swansea commencing at 5.30pm.

Prior to the meeting, *Supporter Director Huw Cooze* gave us a guided tour of the advanced building work on the new *Changing Rooms, Gymnasium, Hydro Pool* and *Restaurant* facilities which will be due for completion in the Autumn. The current facilities will be handed over to the University Of Swansea Sports Department.

Present:

Will Morris, Huw Cooze, Barbara Cook, Stuart Macdonald, Alan Lewis, Viv Brooks, Andy Godden, Viv Williams, Ian Howells, Duncan Thomas, Cath Dyer, Ron Knuszka, Ian James, Nigel Hamer (Secretary).

Apologies:

Phil Sumbler, Jim White, Dai Little.

The Minutes of the meeting held on the 9th May, 2016 were approved.

In the absence of the *Chair* and *Vice Chair*, *Associate Director Will Morris* chaired the meeting.

Chairman Phil Sumbler had submitted an updated report which was read out by the Secretary. The gist of the written report is as follows:

*We have known for some two years that Shareholders were looking to offload their shares; our disappointment is that despite requesting information of the sale which could happen without us, we have generally been kept in the dark. We have asked about the make-up of the Board with **Huw Cooze, Phil Sumbler** and **Dai Little** asking for this information. We realise that we now have to work with the new Shareholders, putting past differences behind us for the good of the Football Club. We will continue to push for what we believe is right for us a Board and as an Organisation. The list is not exhaustive and we may/may not get what we want, but it is for us to try as the only Shareholders who are here for the benefit of the Football Club. We need to rise above any criticism that we get both on and offline and remember the jobs that we do because we feel we can make a difference and work for the good of the Club. I suspect that the way we approach things may change as a result of the ownership change, but, that will become clear as time goes on, but, for now we have to focus on what we have in front of us and not dwell on the way things have happened in the past.*

Supporter Director Report:

HC in his report that there was little on the player front but he expects it to hot up after the Euro's. There could be outgoings as well as incomings.

Commercially, shirt sales on the first weekend exceeded expectations based on last year's weekend launch an increase of almost 50%. An interesting split of the shirt sales, in total 48% home and 52% away. Adult sales were 60% home, 40% away, Juniors, 17% home and 83% away.

Highlighted events he had organised, and, or, attended.

- *Attended a successful London Fans Forum with Club Chairman Huw Jenkins present.*
- *Attended our Academy Awards evening at the Stadium.*
- *Attended the Girls Awards evening.*

Fixture list to choose a date for next Autumn. **NH**, **SM**, and **PS** will liaise with a list of names.

TBM 186/15 Swans Trust Website Stats.

DT had submitted a report of the *Website* and *Social Media* stats for May 2016. The stats indicate the top 5 most visited for the month were: *General Interest Swanstrust.co.uk* 38.41%, *Trust backs appointment of Swans manager*, 6.69%, *Trust Board Minutes*, 6.11%, *Trust facts and History*, 4.83%.

It was noted that 52% of visitors in May used a PC to view the site, 33% used a mobile, 15% used a Tablet device.

Social Media presence figures – 5,675 members in our *Facebook group*, 1,449 Likes on the *Facebook Page*, with 5,693 *Twitter followers*.

TBM 188/15 Football Club Financial Information

The *Finance Sub-group* continue to review the *Club Management Accounts* for the previous month and provided assurance to the *Trust Board* that they were comfortable with the information provided.

TBM 189/15 Fans Forums.

CD to contact **JW** for a report on the *Fans Forum* held in London on the 6th May. Agreed that we would organise future Fans Forums around the catchment area to be spread out over the season. We would try to arrange our usual August Forum asap.

TBM 191/15 & TBM 192/15 Codes of Conduct for Officers & Trust Board Members

WM had previously submitted a report from the *Governance Sub-Group* on recommendation for the *Roles Of Officers*. The *Roles of Officers* was accepted by the Board and should now be placed onto our website. The *Code of Conduct for Trust Board Members* is still a work in progress as is the role of the *Supporter Director*.

AOB

A request from **BC** for sight of the current *Shareholders Agreement*. **NH** to liaise with **DT** to scan and produce a PDF document.

Annual Election to the Trust Board.

Nomination Forms to be returned to the Secretary by the **13th July**. Paid up Standard Members will be allowed to put their names forward supported by six paid up Standard members. Applicants will have to be current Standard Members at the time the Election Notice has been posted.

There being no further business the Meeting closed at 8.05pm

Next Board Meeting Monday 11th July, 2016 at 5.30pm. Venue to be confirmed.