

## SWANSEA CITY SUPPORTERS TRUST

### BOARD MEETING MINUTES

Monday 13<sup>th</sup> September 2021 16h00 BST – STADIUM / MS Teams videoconference.

<b>Present:</b>	Dave Dalton ( <i>DD</i> )
Ceri Stone ( <i>CS</i> )	Carys Ingram ( <i>CI</i> )
Howard Corder ( <i>HC</i> ) - video	Adam Lewis ( <i>AL</i> ) - video
Sian Davies ( <i>SD</i> )	Howell Williams ( <i>HW</i> )
Chris Golledge ( <i>CG</i> )	Roger Goodwin - video
Rupert Thomas ( <i>RT</i> ) - video	Paul Barrett ( <i>PB - Secretary</i> )
<b>Apologies:</b>	
Nick Phillips ( <i>NP</i> )	Terry Sinnett ( <i>TS</i> )

#### Supporter's Director update

1. Some work is ongoing by the club to repair some electrics, and waterproof the POD.
2. Paul Karabardak has confirmed that he'll attend the next Trust Board meeting.
3. Helen from the Swans Foundation has also agreed to attend the meeting.
4. DD advised that he attended a recent meeting of the Safety Advisory Group. The stadium is now 100% capacity. There is currently a shortage of stewards, and there has been an increase in ASBO

#### Membership and Fundraising

5. SD thanked CS for producing the POD rota.
6. AL was thanked for his Strategic Planning input to the subgroups.
7. SD suggested that we wait until the end of October to mail the 20<sup>th</sup> Anniversary badge and sticker to those members who haven't received it by other means (either from the POD, or otherwise).
8. The Trust Prize Draws will recommence by the end of October.
9. A "why join the Trust?" flyer has been produced for use at the POD.

#### PR / Comms Update

10. A Trust Board Update will be sent to members ahead of any changes to the share sale issue. Mention will be made of the POD reopening, and the changes in the Riverside Bar, the Former Players Association, Nick's Anti-Gambling Bus, and the structure of the new board.
11. Future plans will include events such as the fans forum, and gala presentations etc.

#### Website Social Media Update

12. Another busy couple of months of visitors to our website and supporter interactions via our various social media platforms.

	Website Visits	Website Updates	Gen Trust Emails Received & Replied	Twitter Followers	Instagram Followers	Facebook Public Group	Facebook Public Page	Facebook Trust Members Only	Online Member Signups	Emails to Members
May	2953	6	20	8506	437	N/A	3039	259	9	3
June	2621	5	7	8509	439	N/A	3056	261	3	4
July	7665	5	9	8582	451	N/A	3089	261	9	3
August	7938	3	8	8627	468	N/A	3104	261	459	2

#### Governance

13. CS advised that the Governance subgroup would pick up once the legal dispute has subsided.

## **Finance**

14. HW – as a qualified book keeper - has kindly offered to assume the Treasurer role. He will liaise with Stuart for the transition.
15. Stuart is in the process of completing the year end (31 July 2021) ready accounts for auditing.

## **Inclusivity**

### DSA

16. The DSA are continuing to hold face to face and zoom events for our members, thus ensuring that everyone has the opportunity of being involved. It brings all our members together and ensures inclusivity and involvement.
17. We have set up a “50 club” this season, where members have the opportunities of winning a monthly prize - at present 1st prize is £50 and second prize is £25 - the cost to buy a number is £5.
18. We are holding a zoom cheese and wine event on Thursday Sept 16th at 6pm, where Jake Silverstein, one of the American owners will be joining us for a discussion and to answer any pre-submitted questions.
19. The club’s sensory room will be opening up again for bookings from the Huddersfield fixture. Details will be available soon.
20. The club are currently working on the autism picture guides.
21. The DSA have had numerous queries from our members recently, in relation to car parking and ticketing, and we are pleased that we are able to support our members by contacting the club to ensure everything is dealt with smoothly.
22. The DSA would like to congratulate one of our members, Andria Doherty, Welsh actress, who has been nominated for best actress at the BAFTA Cymru awards. She plays Eileen in Channel 4 drama “It’s a Sin.”

### Other

23. CI will be the focal point for the Inclusivity groups.
24. CI representing Swansea Pride advised that she and SD will attend a meeting with Amy Clement (Her Game Too) at the club.
25. Some graphics are being prepared to promote reporting of all forms of abuse and discrimination at the ground. This will include messages for posting on the TV screens around the stadium.

## **Schools**

26. RG explained his role as Education Adviser to the Trust Board.
27. The Trust (Roger / Sian) helped establish the schools initiative, with the aim to get a link of engagement between the club and local schools, which included the Welsh BaccaLaureate and Business Studies courses.
28. RG advised that stadium visits with schools should hopefully recommence later this year.

## **Supporter Groups**

29. DD advised that a meeting is due to take place with the International Groups (inc Stateside Jacks) at the end of the month, HC will be involved.

## **Trust Charities 2021/22**

30. DD advised that one of our current charities - Swansea Mind - have recently had staffing issues, and it’s been difficult to engage with them.
31. DD called for suggestions on local charities that the Trust can engage with in the season ahead. Several charities have been mentioned, including:
  - a. Give a Jack a Jacket – CI to follow up.
  - b. Contact via Nigel Davies (A Touch Far Vetched) – TS to follow up.
  - c. William Waites Memorial Trust (to keep kids out of gangs) – discuss with Swans Foundation.
  - d. CI has passed on a list of Swansea Charities (from Swansea Pride) to the TB for further discussion.
  - e. PB advised that the Ammanford Food Bank is run by the guy who attends matches with him. He would probably be available for a presentation, if selected.

### **Former Players Association (FPA)**

32. DD attended the primary FPA meeting on 11<sup>th</sup> Sept. Over 80 ex-players have subscribed, and former Swans Ladies Players are also invited
33. Their first fundraiser will be a walk from the University via the Vetch to the Liberty, in aid of Alzheimer's. The FPA are initially trying to get money in the pot, with coffee mornings etc. This is an initiative which is independent of the club.

### **AOB**

34. DD advised that the latest Lifetime Achievement Award, awarded to Phil Sumbler will be put in place at the Riverside Bar soon.
35. An end of year function was discussed briefly, but will be raised at the next meeting.

The meeting closed at 6.55pm.

**The next Trust Board meeting will be in Stadium on Monday 4<sup>th</sup> October 2021.**

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